



# FUELING YOUR PROFITABILITY.

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Industry-leading technology. In-depth analysis.  
Incredible customer service.

For more than 40 years, Warren Rogers has specialized in analyses and advanced system diagnostics for the retail petroleum industry. We focus primarily on optimizing wet-stock management and fuel handling procedures to improve retail fuel efficiency and profitability. We also offer support to wholesale fuel operations, compliance companies, airports, and transportation depots. If you have underground storage tanks, we can help.

Recognized as a pioneer and leader in fuel storage and management, we've built an outstanding reputation on our engineering prowess and technological innovations. We are renowned for our compliance and **leak detection** capabilities, intuitive **fuelWRAP** cloud-based application, and biodiesel blend audit services. But it's our unmatched customer service, flexibility, and confidentiality that win client relationships that endure for decades.

Our friendly and highly skilled analysts deliver customized reports that enable you to make decisions based on comprehensive real-time information. This personal touch has helped us grow the Warren Rogers family to include some of the most recognized names in petroleum retail, including leading convenience stores and travel centers.

We're confident you'll want to join them once you learn more about us.



# GET WRAPAROUND KNOWLEDGE OF ALL YOUR FUEL SITES, WITH THE FUELWRAP REAL-TIME WEBSITE APPLICATION.

With fuelWRap, you get tighter fuel inventory control, important equipment alerts, [detailed reports](#) and more. Our streamlined user dashboard brings KPI metrics, interactive charts and graphs, and historical data right to your desktop, tablet, or phone. You also benefit from the personalized support of an expert fuel systems analyst.

Here's the type of intelligence and precision fuel management capabilities our system provides:

## ALARM MANAGEMENT:

Our fuelWRap online portal prioritizes and alerts you to potential issues (tank overflow, water in tank, probe out, tank delivery required, and many more) so you can address them before they become serious problems. Many issues can be solved remotely, avoiding expensive maintenance and facilities involvement.

## COMPREHENSIVE DISPENSER MONITORING:

We identify meter drift, dispenser flow rates, fuel shortages and fuel theft for a precise and holistic view of all your sites.

## REAL-TIME DATA:

We provide information as it happens, for up-to-the minute precision in fuel management intelligence on any device. You can effectively and efficiently make informed decisions about fuel inventory, product dispatch, and equipment repairs.

## CLOUD-BASED:

Our cloud-based fuelWRap provides enhanced data security and reliable access via multiple devices. Access to data is strictly controlled and can be tailored to the user's role.

## SECURE DATA HANDLING IN THE CLOUD:

Cloud-based fuelWRap features the Warren Rogers security suite; it does not link to your VPN and it simplifies PCI compliance. It ensures that we never access your customers' cardholder data. [Click here](#) to watch the security video.

## BIODIESEL MONITORING:

We monitor biodiesel blending and audit consumption for federal and state reporting requirements.



## DELIVERY AUDITS:

We verify that you actually receive the fuel you pay for so you won't be shortchanged.

## FUEL PROCUREMENT AND PRODUCT DISPATCH:

We help you optimize your fuel stocks with real-time tank levels, ullage amounts, consumption forecasts, and vital inventory alerts. An intuitive automation feature prompts carriers when a delivery is due. Learn more about fuel procurement [here](#).

## LEAK DETECTION COMPLIANCE:

Our understanding of underground storage tanks, water incursion, and [environmental compliance](#) is unmatched. We provide leak detection compliance that meets 30-day reporting requirements for complex retail fuel sites and active travel centers.



# WE OFFER SOMETHING FOR EVERYONE.

Warren Rogers can have a positive impact on just about every role within your organization.

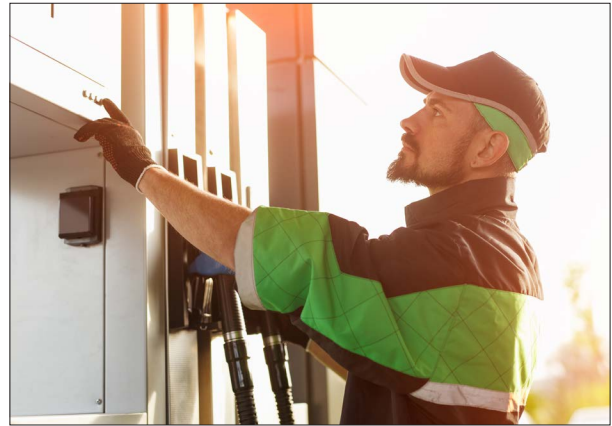


## **ENVIRONMENTAL COMPLIANCE:**

**We simplify compliance, so you can focus on other tasks.**

We built the [fuelWRap](#) online dashboard around exception-based reporting. It shares only critical issues that are outside your normal expectations, so you don't have to sift through enormous amounts of data to find your own insights. Get detailed insights into fuel site performance, including

- real-time sensor, tank, and line alarms
- customized email alerts
- unexplained loss monitoring
- leak detection
- troubleshooting support
- additional reports: 30-day sensor status, water in tank, slowing flow performance due to potential tank contamination, site communication status



## **MAINTENANCE/FACILITY SUPPORT:**

**We make it easier for you to keep up with critical maintenance tasks.**

We “lean out the vast amounts of data” and deliver exception-based alerts and reports that draw your attention to sites not performing at your expectations.

- [fuelWRap](#) access lets you view real-time and active tank, line, and sensor alarms in abnormal status and receive customized email alerts.
- We display and report on locations with slowing fueling positions, dispenser meters out of variance, sites with communication loss, and tanks showing water.
- We offer real-time, interactive tank and dispenser performance charting.
- We prioritize issues based on their impact to your site revenue, so you can fix the most costly issues first.







### PROCUREMENT/SUPPLY:

**We give you greater control over fuel procurement and supply issues.**

Our online portal displays your site tank inventories and a calculated hours-to-runout estimate.

- Customized email alerts are sent to your internal or external transportation departments when tanks are approaching runout.
- Our **Procurement** application uses DART technology to keep external haulers off your network and out of your gauges.
- Your users will see only the sites they are responsible for, nothing more.
- The application is viewable on desktop, mobile, or tablet so you can easily track your sites in real time.



### FUELS ACCOUNTING:

**We boost the efficiency of your auditing and accounting departments.**

Our customized reports and data exports about tank inventories, stick readings, terminal performance, and fuel deliveries give your auditing and accounting departments all they need to optimize their performance and efficiency. We can help you identify unexplained losses and delivery shortages, and we can report issues directly to you.

- We can track fuel transactions during a delivery for most fuel controllers, eliminating the need to rely only on the tank gauge for delivery estimates.
- We can accept imports of your fuel bills of lading and provide you with comparison-to-delivery analytics.
- Our proprietary analytics adjust your deliveries based on net, gross, temperature, and volume to calculate accurate inventories for complete compliance and accounting purposes.

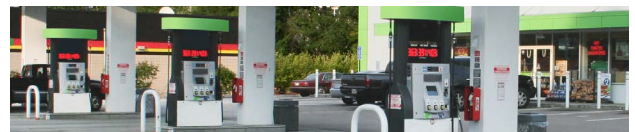
## With Warren Rogers on your side, you're bound to win.

Our in-depth knowledge and expertise in virtually every aspect of fuel management for convenience stores and travel centers makes us the perfect choice for all of your precision fuel management needs. Combine that knowledge and expertise with our advanced technology and unmatched customer service, and you'll find yourself operating more effectively, more efficiently — and more profitably.

Visit [warrenrogers.com](http://warrenrogers.com) for details about us, our products, and our services. And while you're there, ask about arranging a free trial so you can see firsthand what a difference we can make in your fuel retail operation.



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# Task/Inspection Tracking & Document Management

Eliminate manual task-tracking methods with Warren Rogers and secure your files in the safety of the Warren Rogers' cloud.

**Task/Inspection Tracking**– With Warren Rogers' available Task Tracking tools in place, **fuelWRAP** users can now benefit from a centralized portal to electronically schedule, track, set reminders for open tasks, and automatically create recurring future events. Our Task/Inspection tracking tools are a great way to receive calendar reminders on repeating events, such as 30-day walk-throughs, annual tank and line tests, state registrations, and more. Really, there is no limit to what you can set up as a recurring reminder.

**Schedule** tasks for one site or all sites, easily with our task administrator tools. Simply set up templates by state, county, city, or any standard protocols you would like to institute within the tool. Feel free to assign scheduled completion dates and parties responsible to complete the tasks as well.



Eliminate manual tracking today!

## View your pending tasks via our online dashboard, fuelWRAP!



Track the tasks via the **fuelWRAP** dashboard to view **Open, Finished, or tasks not yet scheduled**. Filter to the specific tasks you are focused upon and download or print a list, if desired. All from the **fuelWRAP** dashboard.

**Complete** tasks as they are finished! Add any notes to the tasks completed, upload documents to support the work, and then mark the task as completed. It is as simple as that!

**Recur**– The system will then automatically-set **recurring dates** in the future based on the frequency you would like the tasks completed again. These will show as open tasks for your viewing the following week, month, year, or 5 years, depending on your preferences. No limit on the number or tasks or frequency. You are in complete control!

Administrators are able to provide limited access to internal and external users to view and complete tasks as well as upload documents to support the tasks. A great way to share the work and hold others accountable to complete their specific tasks and document accordingly. Allow them to show as completed or leave open for your review. It's your call!

A screenshot of the fuelWRAP dashboard showing a list of tasks. The table has columns for 'Task Name', 'Status', 'Due Date', 'Assigned To', and 'Completed'. The tasks listed include 'Automatic Tank Top', '30 day walk-through', 'Sump Tank #113', 'Task #304', 'ATU Tank #209', and 'Task #22'. The status of each task is 'Open'.

**Cloud-based Document Storage** – In addition to the ability to upload documents to support the completed tasks noted above, Warren Rogers offers even more available cloud storage for other documentation. Administrators can create their own folder directories for each store location and upload pictures, blueprints, layouts, remediation schedules, compliance information, store profiles, and even more.

Warren Rogers gives you the ability to centralize all of your documents in ONE place with the added security of the cloud!



• **Accessible on your desktop, tablet, or mobile.** No matter where you are at, you can access your documents when needed. Address urgent requests with the latest data storage technology available!



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# Procure, forecast, and dispatch fuel with precision.

Do it all with Procurement by Warren Rogers.



## Retail owners, logistics personnel, station managers, IT staff, and carriers alike prefer procurement to optimize their fuel stocks. Here's why:

### C-Store owners & Travel Centers

- Tank System Volumes and Forecast Run-Out Times are constantly Updated
- Carriers are provided access to Tank Volumes only for stores in their delivery group
- Current procurement info is available by computer, tablet, or mobile phone

### Logistics Personnel

- Advanced BI Analytics for Fuel Demand forecasting
- Upsurges in Demand are Reflected in Run-Out Calculations
- Email alerts for Logistics Personnel and Carriers when Designated Run-Out Thresholds are Reached

### IT Personnel

- Secure encrypted collection and transmission of tank data into a Cloud Environment
- No Carrier Access to Corporate VPN
- Ability to Change Carrier Assignments and Restrict Access to Company Information.

### Fuel Carriers

- App Assigns priorities for Load Planning
- Provides Drivers with Up-to-Date fuel volumes and ullage via Tablet or Mobile phone
- Store Information is always accessible —no need to reach out to Stores for Updated Fuels Data

### Store Managers

- Assurance that Store will always have adequate amounts of fuel on all grades
- Minimizes Potential for Spills and Overfills.
- Hands-Off Involvement in Fuel Replenishment Operations

## With Procurement you get:

- real-time tank levels, ullage amounts, and consumption forecasts
- intuitive advanced forecasting analysis
- superior accuracy and reliability
- vital inventory alerts
- streamlined user dashboard with enhanced graphics
- automation feature prompts carriers when a delivery is due
- personalized support from expert analysts
- unsurpassed security featuring Warren Rogers' Security Suite

Our procurement application is scalable, so it can grow with you. Get a free quote and ask for a demonstration today.



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