



FUELING YOUR PROFITABILITY.

Industry-leading technology. In-depth analysis.
Incredible customer service.

For more than 40 years, Warren Rogers has specialized in analyses and advanced system diagnostics for the retail petroleum industry. We focus primarily on optimizing wet-stock management and fuel handling procedures to improve retail fuel efficiency and profitability. We also offer support to wholesale fuel operations, compliance companies, airports, and transportation depots. If you have underground storage tanks, we can help.

Recognized as a pioneer and leader in fuel storage and management, we've built an outstanding reputation on our engineering prowess and technological innovations. We are renowned for our compliance and **leak detection** capabilities, intuitive **fuelWRAP** cloud-based application, and biodiesel blend audit services. But it's our unmatched customer service, flexibility, and confidentiality that win client relationships that endure for decades.

Our friendly and highly skilled analysts deliver customized reports that enable you to make decisions based on comprehensive real-time information. This personal touch has helped us grow the Warren Rogers family to include some of the most recognized names in petroleum retail, including leading convenience stores and travel centers.

We're confident you'll want to join them once you learn more about us.



GET WRAPAROUND KNOWLEDGE OF ALL YOUR FUEL SITES, WITH THE FUELWRAP REAL-TIME WEBSITE APPLICATION.

With fuelWRap, you get tighter fuel inventory control, important equipment alerts, [detailed reports](#) and more. Our streamlined user dashboard brings KPI metrics, interactive charts and graphs, and historical data right to your desktop, tablet, or phone. You also benefit from the personalized support of an expert fuel systems analyst.

Here's the type of intelligence and precision fuel management capabilities our system provides:

ALARM MANAGEMENT:

Our fuelWRap online portal prioritizes and alerts you to potential issues (tank overflow, water in tank, probe out, tank delivery required, and many more) so you can address them before they become serious problems. Many issues can be solved remotely, avoiding expensive maintenance and facilities involvement.

COMPREHENSIVE DISPENSER MONITORING:

We identify meter drift, dispenser flow rates, fuel shortages and fuel theft for a precise and holistic view of all your sites.

REAL-TIME DATA:

We provide information as it happens, for up-to-the minute precision in fuel management intelligence on any device. You can effectively and efficiently make informed decisions about fuel inventory, product dispatch, and equipment repairs.

CLOUD-BASED:

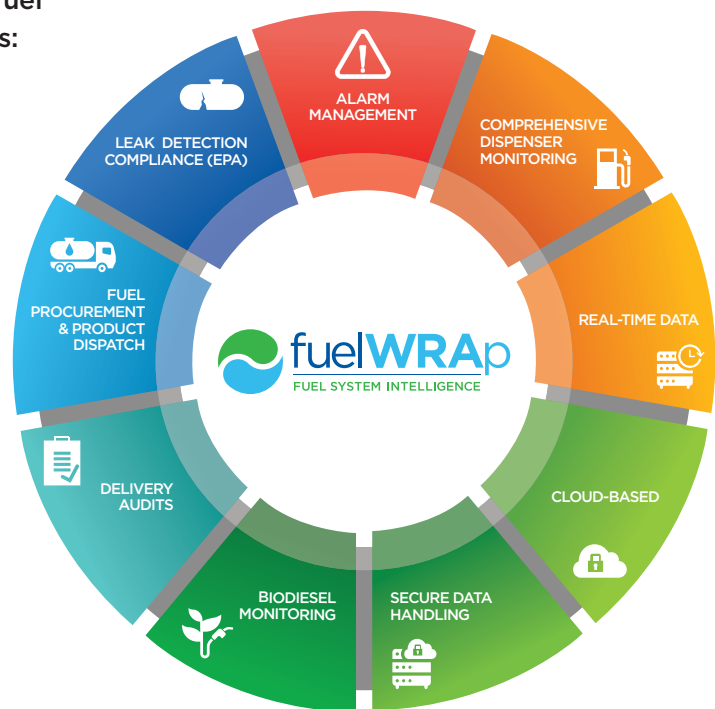
Our cloud-based fuelWRap provides enhanced data security and reliable access via multiple devices. Access to data is strictly controlled and can be tailored to the user's role.

SECURE DATA HANDLING IN THE CLOUD:

Cloud-based fuelWRap features the Warren Rogers security suite; it does not link to your VPN and it simplifies PCI compliance. It ensures that we never access your customers' cardholder data. [Click here](#) to watch the security video.

BIODIESEL MONITORING:

We monitor biodiesel blending and audit consumption for federal and state reporting requirements.



DELIVERY AUDITS:

We verify that you actually receive the fuel you pay for so you won't be shortchanged.

FUEL PROCUREMENT AND PRODUCT DISPATCH:

We help you optimize your fuel stocks with real-time tank levels, ullage amounts, consumption forecasts, and vital inventory alerts. An intuitive automation feature prompts carriers when a delivery is due. Learn more about fuel procurement [here](#).

LEAK DETECTION COMPLIANCE:

Our understanding of underground storage tanks, water incursion, and [environmental compliance](#) is unmatched. We provide leak detection compliance that meets 30-day reporting requirements for complex retail fuel sites and active travel centers.



WE OFFER SOMETHING FOR EVERYONE.

Warren Rogers can have a positive impact on just about every role within your organization.

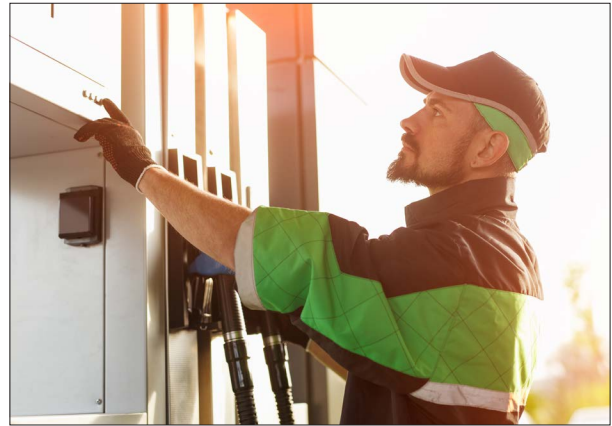


ENVIRONMENTAL COMPLIANCE:

We simplify compliance, so you can focus on other tasks.

We built the [fuelWRap](#) online dashboard around exception-based reporting. It shares only critical issues that are outside your normal expectations, so you don't have to sift through enormous amounts of data to find your own insights. Get detailed insights into fuel site performance, including

- real-time sensor, tank, and line alarms
- customized email alerts
- unexplained loss monitoring
- leak detection
- troubleshooting support
- additional reports: 30-day sensor status, water in tank, slowing flow performance due to potential tank contamination, site communication status



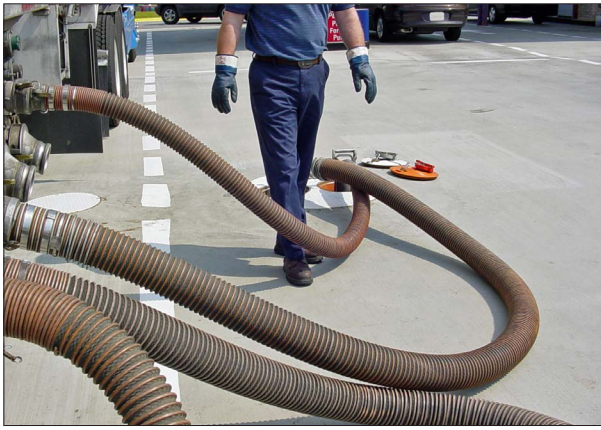
MAINTENANCE/FACILITY SUPPORT:

We make it easier for you to keep up with critical maintenance tasks.

We “lean out the vast amounts of data” and deliver exception-based alerts and reports that draw your attention to sites not performing at your expectations.

- [fuelWRap](#) access lets you view real-time and active tank, line, and sensor alarms in abnormal status and receive customized email alerts.
- We display and report on locations with slowing fueling positions, dispenser meters out of variance, sites with communication loss, and tanks showing water.
- We offer real-time, interactive tank and dispenser performance charting.
- We prioritize issues based on their impact to your site revenue, so you can fix the most costly issues first.





PROCUREMENT/SUPPLY:

We give you greater control over fuel procurement and supply issues.

Our online portal displays your site tank inventories and a calculated hours-to-runout estimate.

- Customized email alerts are sent to your internal or external transportation departments when tanks are approaching runout.
- Our **Procurement** application uses DART technology to keep external haulers off your network and out of your gauges.
- Your users will see only the sites they are responsible for, nothing more.
- The application is viewable on desktop, mobile, or tablet so you can easily track your sites in real time.



FUELS ACCOUNTING:

We boost the efficiency of your auditing and accounting departments.

Our customized reports and data exports about tank inventories, stick readings, terminal performance, and fuel deliveries give your auditing and accounting departments all they need to optimize their performance and efficiency. We can help you identify unexplained losses and delivery shortages, and we can report issues directly to you.

- We can track fuel transactions during a delivery for most fuel controllers, eliminating the need to rely only on the tank gauge for delivery estimates.
- We can accept imports of your fuel bills of lading and provide you with comparison-to-delivery analytics.
- Our proprietary analytics adjust your deliveries based on net, gross, temperature, and volume to calculate accurate inventories for complete compliance and accounting purposes.

With Warren Rogers on your side, you're bound to win.

Our in-depth knowledge and expertise in virtually every aspect of fuel management for convenience stores and travel centers makes us the perfect choice for all of your precision fuel management needs. Combine that knowledge and expertise with our advanced technology and unmatched customer service, and you'll find yourself operating more effectively, more efficiently — and more profitably.

Visit warrenrogers.com for details about us, our products, and our services. And while you're there, ask about arranging a free trial so you can see firsthand what a difference we can make in your fuel retail operation.



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